

Marketing Internship

Summer 2023 - Onsite (Lakewood, Ohio)



LAKWOOD
CATHOLIC
ACADEMY

Lakewood Catholic Academy (LCA) has an outstanding opportunity for a paid summer internship supporting our Development and Admissions offices. You will have a flexible schedule working four hours for three days a week onsite at our beautiful lakefront campus in Lakewood, Ohio.

About Lakewood Catholic Academy

Positioned as a premier early childhood learning center and K-8 school, LCA is the leader in Catholic elementary education in Northeast Ohio. As Ohio's only Catholic elementary school offering the International Baccalaureate Middle Years Program, LCA educates tomorrow's global leaders by providing an international, concept-based curriculum expressed in contextual learning experiences. We instill in each student a lifelong commitment and ethical responsibility to the Catholic principles of peace, justice, equality, service, and respect for all life.

About the Internship

This project-based internship will be focused on the school's Marketing and Communications needs and will report to our Vice President of Advancement. You will get exposure to a creative and fast-paced educational environment while working closely with LCA's 7-person administrative team. This is a great opportunity for practical application of your marketing and communications curriculum.

The ideal candidate is innovative, strategic, and high energy with a passion for education and strong knowledge of social media and current marketing techniques.

Qualified Candidates Will:

- Be actively pursuing a bachelor's degree in Business with a Marketing focus, or Communications
- Have demonstrated experience writing for public relations or marketing communications
- Be confident and accountable using various social media platforms
- Have familiarity with graphic design (Adobe Creative Cloud), video production, and photography
- Be a junior or senior during the 2023-24 academic year
- Have a GPA of 3.0 or above

To Apply:

- Submit a 60-second video introducing yourself and why you're the best fit for this internship, and a resume detailing your work/volunteer experience or course accomplishments and highlights.
- Applications should be sent to Patrick Straffen (pstraffen@lcasaints.com) no later than Friday, March 31.